



FOCUS *on the* FUTURE

summer 2023

Working Together

Campaign for the Permian Basin Behavioral Health Center

with

Everyone in mind

Permian Basin Behavioral Health Center

Every day, one or more patients presents to the Emergency Department of Midland Memorial Hospital or Medical Center Hospital in some form of behavioral health crisis. Often arriving in the custody of a law enforcement officer, these patients may have threatened suicide, committed a crime, or been found incapacitated due to excessive drug or alcohol use. Both hospitals are regional trauma centers with substantial capability across most medical and surgical specialties, but neither offers services to address these conditions, leaving emergency staff to scramble to find placement somewhere in the state's inadequate mental health system.

Recognizing the disconnect between this chronic challenge and its mission of Leading Healthcare for Greater Midland, and supported by generous local philanthropy, Midland Health leadership retained Meadows Mental Health Policy Institute to study mental health needs and available services in Midland County. Meadows' report was issued in 2016 and became the blueprint for several years of awareness-building, community education, and stigma reduction.

Key findings from the Meadows study include:

- At least one in five local residents has some level of mental health service need.
- While the region has excellent therapists and other providers, they have the capacity to serve only 10% of the overall need.
- Access to care for patients in mental health crisis too often requires an encounter with law enforcement.
- Little collaboration or coordination of care exists among local mental health providers.
- Substantial community education is needed to help remove the stigma associated with mental health care.

Services for children and adolescents are of particular concern. Texas Tech University Health Sciences Center's child and adolescent psychiatrists have limited capacity and are training fellows to specialize in this field in the future. TTUHSC employs the area's only dedicated child psychologist and diagnostic testing capacity is minimal, delaying identification of mental health concerns among younger children at the stage when they can most successfully be treated.

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MIDLAND MEMORIAL
foundation

In 2021, the American Rescue Plan Act (ARPA) allocated COVID recovery funding directly to states and local governments, with minimal direction for its use beyond some broad federal guidelines. Texas received over \$16 billion from ARPA, offering local officials the opportunity to secure the funding necessary to dramatically improve mental health services in the Permian Basin. The advocacy of Representatives Tom Craddick of Midland and Brooks Landgraf of Odessa successfully captured \$40 million of the state's ARPA funding to seed the development of the Permian Basin Behavioral Health Center, a partnership between Midland and Ector County Hospital Districts.

Permian Basin Behavioral Health Center (PBBHC) will be a comprehensive behavioral health center, designed to meet the needs of the entire Permian Basin. The campus will include:

- 100 inpatient beds, configured to serve all ages from children to seniors
- A crisis center, which will relieve pressure on local law enforcement and emergency departments by providing evaluation and stabilization services for patients with mental health emergencies.
- An outpatient center will offer partial hospitalization and intensive outpatient therapy.
- The onsite professional office building will be the home of the Texas Tech University Health Sciences Center's department of psychiatry, offering a full continuum of mental health diagnostic and treatment services for all ages, with PBBHC serving as the teaching home for the department's residents and fellows.

A full range of inpatient and outpatient diagnostic and treatment services for children and adolescents is a key component of the PBBHC operational plan. An accessible education center will provide space for community education and interaction, helping to reduce stigma and further integrate behavioral health care delivery with the larger community.

The project's total development budget, including all pre-opening costs, is approximately \$130 million. In addition to the initial state appropriation of \$40 million, over \$45 million in private donations has also been



committed to the project. Furthermore, land for PBBHC's campus was graciously donated by an affiliate of Diamondback Energy. A broader fundraising effort is currently in progress, with the expectation that the remaining \$45 million can be raised privately from donors throughout the facility's Permian Basin service area.

Beyond fundraising and facility development, PBBHC's biggest challenge will be staffing. The Center will employ over 300 staff members, including nurses, licensed professional counselors, social workers and psychiatric technicians who are in limited supply in the region. To address these concerns, PBBHC and a variety of community stakeholders are working together to enhance the pipeline of potential staff. TTUHSC, the University of Texas Permian Basin, Odessa College and Midland College are all developing programs to help meet the region's behavioral health needs, with local philanthropic support stepping up to provide scholarships and other assistance.

Permian Basin Behavioral Health Center will address the biggest unmet healthcare need impacting the people of our region. Thank you for your support of this vital initiative.



For further information on how to donate, please contact Nancy Woodman at Midland Memorial Foundation at 432-221-1569

Russell Meyers transitions to new role as Midland Health appoints Stephen Bowerman as President and Chief Executive Officer.



Russell Meyers will transition into the role as Chief Development Officer of Midland Memorial Foundation with the following two primary responsibilities: (1) completion of Permian Basin Behavioral Health Center, a comprehensive 100-bed mental health hospital and outpatient provider developed in partnership with Medical Center Health System and focused on the severely underserved behavioral health needs of the Permian Basin; and (2) leadership of the regional health planning and improvement initiative begun a couple of years ago by Permian Strategic Partnership, Scharbauer Foundation, TTUHSC and UTHealth. An important part of his new role will be to keep our community, including the Midland Health family, well-informed about the progress of both initiatives, so you can expect to hear from him often in the future.

Midland Memorial Foundation thanks Russell for his time as President and CEO and looks forward to the upcoming projects he is spearheading.



Mr. Bowerman fills the vacancy left by Russell Meyers as he transitions to Chief Development Officer of Midland Memorial Foundation, focusing on the completion of the Permian Basin Behavioral Health Center and other developmental projects. Effective April 3, 2023, Stephen Bowerman officially assumed his new role with the approval of the Boards of Governors, Trustees and Directors.

Stephen joined Midland Health in 2009 as Vice President, Chief Financial Officer. His most recent role was President and Chief Operating Officer. Stephen has 24 years of experience in healthcare and is a native West Texan, born and raised in Kermit, Texas. He attended West Texas A&M University, graduating with a bachelor's degree in business administration in 1999 and received his master's degree in business administration from Texas Tech University in 2012.

Stephen and his wife, Monica, moved to Midland in 1999, when he began his career at Medical Center Hospital in Odessa. In 2006, he joined Odessa Regional Hospital and assisted in the acquisition and consolidation of Alliance Hospital to form what is now Odessa Regional Medical Center. Stephen and Monica have two children. Dylan is a freshman at Texas Tech University and Jack is a freshman at Legacy Freshman High School.

"I am thrilled to have the opportunity to continue to work alongside the great staff and physicians of Midland Health. This is home for me, and I will continue to lead this organization towards advancing healthcare in Midland. With tremendous community support and an engaged board, Midland Health is a special organization and I'm humbled to serve as the President and Chief Executive Officer," expressed Stephen Bowerman.



Nurses Make A Difference

Becoming a nurse requires extreme focus and dedication, in that nurses play a crucial link between patients and doctors. From assisting with life-threatening ER crises to delivering babies and caring for the elderly in their last moments, nurses perform some of the most difficult and heartbreaking tasks in the medical world. To honor their contributions and sacrifices Midland Health was delighted to celebrate Nurse's Week 2023.

Thank you, nurses! Because of you we live in a happier, healthier world.

Midland Memorial Foundation awards over \$38,000 in scholarship funding.

As part of Midland Health's commitment to providing quality healthcare in our region, the MMF Nursing Education Fund was established to increase the number of degree-holding nurses employed by MMH. The fund helps ensure that continued education is attainable for those employees seeking degrees by providing them with scholarships. In 2022, Midland Memorial Foundation disbursed over \$38,000 to assist nurses pursuing advanced degrees!

There are 16 employees currently enrolled in the Midland Memorial Foundation Scholarship Program, pursuing the following degrees:

- 6 – Bachelor of Science in Nursing
- 3 - Master of Science in Nursing
- 2 – Cardiopulmonary
- 1 – Nurse Practitioner
- 4 - Doctor of Nursing Practice

The scholarship program is also proud to announce the upcoming graduation of two bachelor's, one master's, one nurse practitioner, one DNP, and two cardiopulmonary degree students. With the continued support of generous donors, MMH can continue to pursue the goal of providing the best quality healthcare in Texas.



Pictured from left to right: Michael Hall, Leslie Saucedo, Grace Partlow, and Haley Wood.

Pink the Basin awards \$350,000 grant to support Midland Health's Breast Center

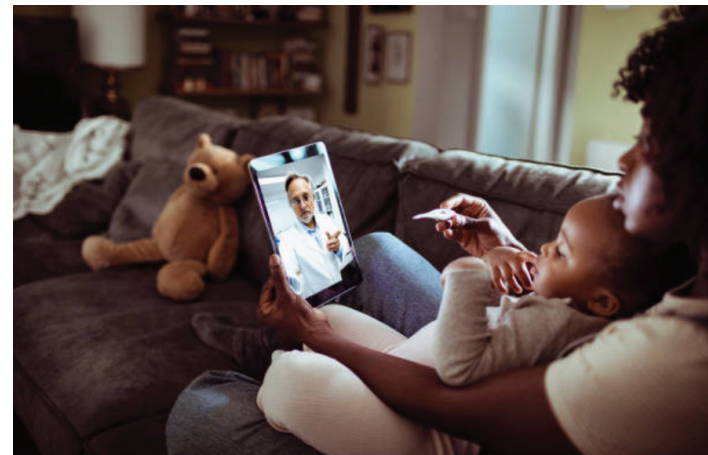


We are thrilled to announce Midland Memorial Foundation was awarded a \$350,000 grant from Pink the Basin to provide crucial funding for the Breast Center at Midland Health. Since 2012, Pink the Basin has contributed over \$1.4 million in funding to Midland Health's Breast Center to provide advanced screening and diagnostic mammograms, ultrasounds, biopsies, nurse navigation services, and so much more. We are grateful to the staff and volunteers at Pink the Basin for their dedication to support the uninsured and underinsured men and women across the Permian Basin with these life-saving resources.

Midland Memorial Foundation receives \$50,000 from the United Way of Midland to support Midland Health's literacy and wellness program.

Midland Memorial Hospital's Mental Health and Wellness Department has expanded its youth mental health program, Take Action to Save Kids (TASK) to include a focus on generational literacy challenges. Oftentimes due to literacy barriers, parents find it difficult to fill out lengthy online paperwork prior to an appointment, navigate telehealth appointments, or correctly read a prescription bottle. The Generational Literacy and Obtaining Wellness (GLOW) program screens parents and their children to identify opportunities of improvement in digital literacy.

Midland Memorial Foundation is excited to be partnering with the United Way of Midland who has graciously provided a \$50,000 grant for this program. The GLOW program will offer classes to help patients and parents of young patients to fully comprehend and be able to utilize health information, empowering them to receive better care and make more informed decisions.



Addressing mental health and wellness is essential for individuals to live happy and productive lives, and we are grateful for the partnership we have with United Way of Midland to further serve our community in this way.

Thank You for Your Generous Contributions

Cumulative contributions received by Midland Memorial Foundation between February 10, 2023 through May 4, 2023.

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